

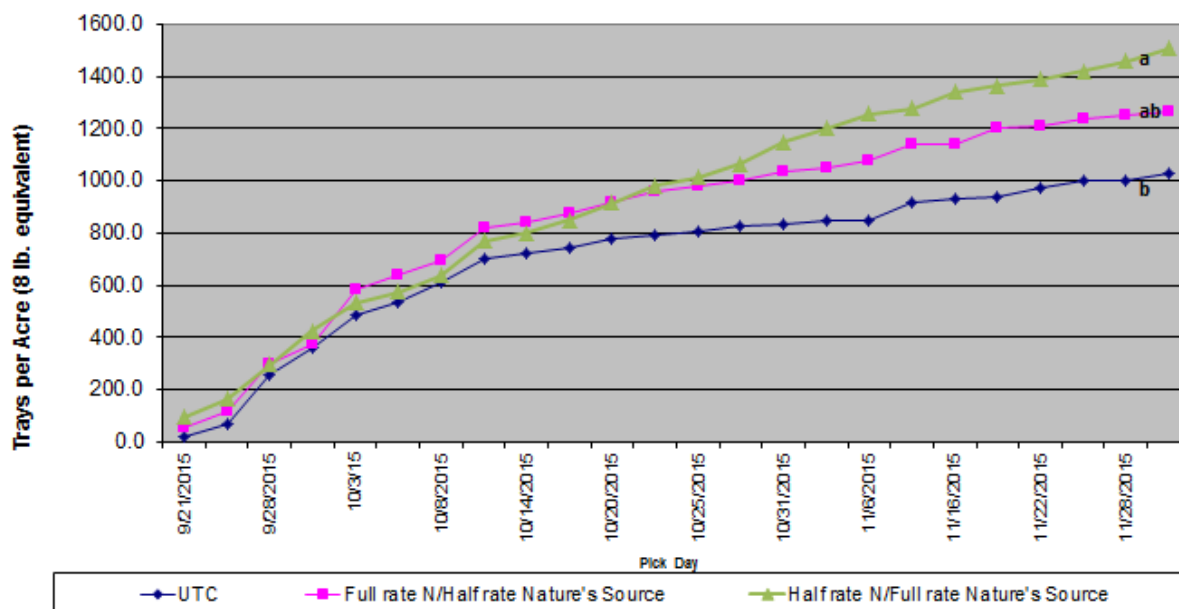
# Research Publication: Strawberries

## Yield Comparison Trial

Ventura County, CA – Fall 2015

Cumulative Marketable Production by Pick Day – 45% yield increase with half nitrogen rate. Treatments with Nature's Source significantly increased cumulative marketable production when combined with half the grower standard nitrogen rate even though the pre-pick vigor analysis was statistically greater in the grower standard full nitrogen rate.

David Holden – Holden Research and Consulting



### PROTOCOL SUMMARY

- Plants grown using grower standard nitrogen rates of CRF, CAN-17 and half grower standard rates
- Grower standard is 175 lbs. of total nitrogen per acre as CRF and 5 gal./acre per application of CAN-17
- Organic 3-1-1 foliar application at 750 ppm nitrogen equivalent applied three times through the entire crop cycle
- Professional 10-4-3 soil applied at 2 to 4 gal./acres equivalent applied three times through the entire crop cycle
- Translates into a 60% greater net return dollars due to the 45% greater cumulative marketable production

**Measure Nature's Source® products by their performance.  
Enhanced-Efficiency Plant Nutrition**

#### Referenced Products

Nature's Source Organic® Plant Food 3-1-1

Nature's Source® Professional Plant Food 10-4-3

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